



## MEDIA RELEASE

### **Tickets On Sale For Grand Re-Opening of the Bob Hope Theatre Starring Jerry Seinfeld**

*- Limited Number of Tickets Will be Available at the Bob Hope Theatre Box Office Only -*

For Immediate Release: August 23, 2004

STOCKTON, Calif. – A few hundred tickets will go on sale to the public on Saturday, Aug. 28 at 10 a.m. for the Grand Re-Opening of the Bob Hope Theatre, scheduled for Sept. 18 and starring Jerry Seinfeld. Tickets will be available for purchase by credit card or cash, in person, at the Bob Hope Theatre box office only. The Bob Hope Theatre is located at 242 East Main Street in downtown Stockton.

The Bob Hope Theatre will be utilizing the pre-numbered wristband system for the general on-sale for the Seinfeld show. Wristbands will be handed out at the Theatre on Friday, Aug. 27 from 2-6 p.m. and Saturday, Aug. 28 from 8-9 a.m. The drawing to determine the numbered wristband, which becomes “first” in line, will take place at 9:30 a.m. Purchasers will be queued in consecutive numeric order behind the drawn number. For example: if the drawn number is 18, the person holding that number will be the first to purchase tickets followed by the person with wristband numbered 19 and so on.

The pre-numbered wristband system is designed to determine position in the ticket purchase line. There will be no advantage to arriving at the Theatre before wristbands are distributed, as the drawing for the starting number will be completely random. Camping will not be permitted. This system is implemented for high-demand ticket sales, providing an orderly and fair method to ensure that everyone has an equal opportunity to purchase tickets. Camping will not be allowed nor will anyone be permitted to wait in line before 7:45 a.m. on Saturday.

Information regarding the on-sale and wrist banding system can be heard by calling (209) 937-8841 or logging on to [www.stocktongov.com](http://www.stocktongov.com).

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Born in 1954, Seinfeld is one of the world's best-known comedians and actors. Seinfeld's career as a nightclub comedian led him to star as himself on NBC's series "Seinfeld" – named by TV Guide as the no. 1 show in the history of television. The actor has received numerous recognitions, including several Golden Globe and Screen Actors Guild awards.

The 650 tickets that were available for the Grand Re-Opening Gala, which includes dining on Main Street and seats to the Seinfeld performance, are sold out.

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